

# ALTERNATIVE ENERGY

3  
FACTS

**THE REALITIES OF  
CANADIAN ENERGY  
GENERATION**

Not obsolete  
Why we'll still  
need oil

Power position  
Canada's world-  
leader status  
regarding re-  
newable  
resources

Economic fuel  
What  
alternative re-  
source  
development  
means for the  
job market

“Hydropower,  
wind solar and  
all other forms  
of renewable  
energy are  
playing on the  
same team.”



**JACOB IRVING**  
President,  
Canadian Hydropower Association

## RENEWING OUR FOCUS

A realistic look at energy generation in Canada—and how we  
need to **adapt to sustainable solutions**

  
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# CHALLENGES



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BIOFUELS  
CREATE GREEN-  
COLLAR JOBS

IMAGE: FOTOLIA

A growing Canadian population means increasing energy needs and exploring power options. **Fortunately, Canada is at the forefront of renewable resource development.**

## Diversification: The path to Canada's energy future

Our energy landscape is constantly changing. As our global population grows and developing countries become more prosperous, the demands on energy resources will constantly be stretched thinner and we are going to need a diverse mix of energy sources to meet those demands.

In Canada we are well positioned to adopt renewable fuels, primarily ethanol and biodiesel, as a significant part of our transportation and heating fuel supply. Liquid biofuels offer all of the benefits Canadians are looking for in alternative energy. They create good, stable, green-collar jobs in both rural and urban areas; reduce the harmful impacts of transportation on the environment; and encourage local, Canadian innovation.

### A sustainable strategy

The federal government has shown support for renewable fuels by putting into place a national renewable fuels standard for five per cent renewable content in gasoline and two per cent in diesel. The addition of biofuels at the pumps not only takes pressure off oil supplies, it reduces greenhouse gases (GHGs) every time you drive. Transportation emissions account

for 30 percent of our GHGs, but there is something we can do about that right now. Depending on the feedstock, ethanol and biodiesel reduce GHG emissions by 62 to 99 percent, and also cut down on a whole host of other pollutants. Higher blends mean higher emission reductions and fewer particulates in our air. The end result is fewer smog days in urban centres and cleaner breathing for us all.

### Looking beyond the pump

Recently, the Conference Board of Canada concluded in its report, "Ethanol's Potential Contribution to Canada's Transportation Sector", that due to its many positive benefits, ethanol should be a part of Canada's energy mix. This is following more than a year of research and the exhaustive examination of all available information. One of the key findings in the report states that government support through programs is more than balanced by the taxes paid by the industry. This means that the government has an over 100 percent return on investment and is helping to grow a strong local industry that creates jobs for Canadians and is an example to the world.

### A global leader

Canada is at the forefront of renewable fuels innovation. Companies



**Tim Haig**  
Interim President,  
Canadian Renewable Fuels Association

### MY BEST TIPS

#### Did you know?

- The federal renewable fuels mandate is equivalent to removing one million cars from the roads annually.
- Traditional ethanol reduces GHGs by up to 62 percent—cellulosic by up to 90 per cent.
- Biodiesel reduces GHGs by up to 99 percent, depending on the feedstock.
- Construction of biofuels plants in Canada has created 14,000 new direct and indirect jobs, adding 1000 more each year.
- The biofuels industry annually adds \$1.4 billion to Canada's economy.

such as Enkern, Inc. from Montreal are a stellar example of what we can accomplish. Enkern is currently constructing a first-of-kind waste-to-biofuels ethanol production facility at the City of Edmonton integrated waste management site. This will allow Edmonton to divert almost all of its non-recyclable and non-compostable municipal solid waste into clean-burning ethanol.

In the following pages you will hear from experts in many fields of energy production and learn how Canadian companies are working to diversify our energy supply and find new solutions to growing concerns. Renewable fuels are but one part of a kaleidoscope of alternative and sustainable energy sources, from both traditional and non-traditional sources, that are going to help provide us with a secure energy supply for generations to come. We are pleased to be a part of this talented and creative group.

**Read more on the web:**  
[www.greenfuels.org](http://www.greenfuels.org)

**TIM HAIG**  
editorial@mediaplanet.com

## Changes abound for Canadian wind power

### An element as old as time—wind—is reemerging as the front runner in renewable energy.

According to Bill Smith, senior vice president of the energy sector at Siemens Canada, "At the moment, wind is the dominant player in the renewable energy space. Part of the reason is its history; wind energy has been around for a lot longer, and for that reason, acceptance in all parts of the world is high," he says. "Because wind energy has been around for so long, customer and technological efficiency is improving in two-year cycles."

### Utilizing abundant resources

In Canada, we are blessed with a highly diverse supply of energy—but finding ways to utilize these energy forces in a sustainable and economic way is an evolving challenge.

Given that our country is home to the longest coastline in the world and some of the world's largest prairies, wind has long been sought after as an alternative to conventional forms of

energy.

Scott Harper, CEO of the Wind Energy Institute of Canada, says that despite its lengthy history, the ways we generate and store wind power are constantly evolving.

"Back in the 80s we were doing 500 kw turbines on massive wind farms. Over the course of the 90s and in through the 2000s the focus started moving more towards small wind technology—homes, small businesses use—things of this nature."

Today according to CanWEA (the Canadian Wind Energy Association) wind power turbines in Canada have a capacity of 4,708MW.

That's enough to power over one million homes or equivalent to about two percent of the country's total electricity demand.

On paper, that may not seem like a lot, but Harper says it plays into Canada's move towards alternative energy.

### Busting big wind turbine myths

The wind sector is not without oppos-

ition. Bill Smith concedes that "big wind turbines can constitute a form of visual pollution, and they also create noise. Both factors can cause local populations to object to them. People are more drawn to solar energy, because the panels are less obtrusive."

Helmut Herold, managing director of REpower Systems, a subsidiary of the German wind turbine company, says addressing public concerns helps develop the product.

In Ontario, provincial regulations now dictate that turbines must be 550 meters away from residential areas.

"I'd say that a lot of the early mistakes are now addressed and provinces have regulations in place to protect the people," says Herold.

He adds a significant amount of planning is put into where the turbines will go including studying bird migration habits and noise levels. Another concern is the effect of the electric fields from the turbines.

"I think if you have an overvoltage line going near your house with a few hundred thousand volts, that's creating much stronger electromagnetic

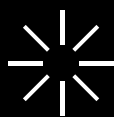
fields than a 2MW generator in a machine standing 100 meters above the ground."

According to Glen Estill, president of Sky Generation, which operates in Ontario, "the big one is health, but that this issue seems to be at the fore in only one jurisdiction—Ontario." Estill points out that there are over 100,000 wind turbines around the world with hundreds of thousands of people living near them. "The Germans, Danes, and others who have decades more experience with wind look at you funny when you tell them this is the big issue."

Harper says the only way to quell opposition to wind energy is to focus on product development.

"As we learn more about this, wind turbine companies and research organizations and academia work to find solutions for those types of things," adds Harper. "The product is always evolving."

**ANDREW SEALE**  
**CHRIS FORREST, CANWEA**  
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### WE RECOMMEND



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#### A team leader

How hydro power enables the development of several renewable resources.

"Because Canada has so much hydropower, integrating more wind and solar can be less challenging than if it might be elsewhere in the world."

#### A new force

How Canada is leading the way in ocean energy development.

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#### Exploring our options

The challenges we face as the search for new alternatives continues.

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## MEDIA PLANET

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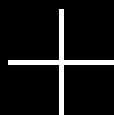


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### DID YOU KNOW?



## How geothermal power works

### Heating

In the winter, a geothermal system extracts this heat from the earth. The process is highly efficient, self-contained and produces no carbon emissions. The system consists of a geothermal unit inside your home (roughly the size of your existing furnace) and a series of pipes buried underground on your property.

### Cooling

In the summer the process is reversed - heat is extracted from the house and deposited in the ground, with equal efficiency, using the same equipment.

**TRAVIS SCHMIDT**

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# The power of momentum

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# INSPIRATION

As Canada’s alternative energy resources grow, a dialogue is needed. In order to maintain this new and diverse system, **significant investment will be required over the coming decades.**

FACT

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REINVESTING IN THE ELECTRICITY GRID WILL GUARANTEE FUTURE SUPPLY RELIABILITY

# Clean energy sets Canada apart

## HOW WE MADE IT

**Our world increasingly demands cleaner energy. Canada’s electricity sector delivers.**

According to Statistics Canada, roughly 80 percent of Canada’s electricity is generated from non- and lower-emitting sources. Very few countries enjoy such a clean power system.

Even better, this clean energy advantage will grow over the coming decades. By 2030, we could easily increase Canada’s clean electricity production to 90 percent of the total—if we are able to make the necessary investments in our electricity infrastructure.

## An undeniably important component

Renewable energy—mostly hydro power—is the major contributor to our clean mix now. About 60 percent of our power is generated by water-power plants across Canada. Nuclear power, also with virtually no greenhouse gas emissions, accounts for another 15 percent of our clean electricity supply.

Wind and solar are green power sources that are gaining momentum in most provinces. Canada has the ninth largest wind energy portfolio in the world while Ontario’s solar industry, with more than 30 manufacturers,



“Canada’s electricity mix is diverse and growing more so by the year.”

**Pierre Guimond**  
President and CEO,  
Canadian Electricity Association

could one day make the province a world-class solar manufacturing hub.

## Broadening our options

Other clean technologies such as biomass, geothermal, tidal and wave power and clean coal are under development or being added to our supply.

Canada’s electricity mix is diverse, and growing more so by the year. Each electricity source has an important role to play in ensuring we have power when we need it.

For example, while technologies such as hydro and nuclear require more time and capital to build, they operate continuously and with low costs, meeting our constant power needs. Other energy types such as fossil fuels and biomass have the advantage of starting up or shutting down quickly, so they make the system more flexible. Stored water behind dams meets power needs during those hours when our demands are highest.

Newer, renewable technologies such as wind and solar operate only intermittently (when the wind blows and the sun shines), but are quick to build, very clean, and increasingly economic as these technologies mature.

## Supporting the system

We need to maintain, and enhance, this clean and diverse electricity system. To do so will require significant investment over the coming decades.

Capital investment in electricity infrastructure declined dramatically in the 1990s. After reaching a peak of \$15 billion in 1991, investment fell rapidly to just \$5.3 billion in 1997. The average age of Canada’s electricity generating units is about 32 years.

The Conference Board of Canada forecasts that Canada must invest \$294 billion, or \$15 billion a year, in its electricity infrastructure between now and 2030, both

to meet our growing power needs and to replace aging generating stations, as well as transmission and distribution equipment.

While this is a significant cost, reinvesting in the electricity grid will guarantee future supply reliability. It will also make the system even cleaner, with large amounts of renewable generation added and most coal plants retired or capturing their greenhouse gas emissions.

## The economic benefits

We also have an unprecedented opportunity to stimulate the economy by supporting economic infrastructure investment that creates wealth. A recent CIBC Economics Report, “Energizing Infrastructure,” makes the case for moving forward with electricity investments. According to CIBC Vice-Chairman Jim Prentice (a former federal Minister of both Industry and Environment), “For every \$1 billion investment in the electricity sector, CIBC economists estimate close to 1,100 jobs will be created, for a grand total of more than 320,000 jobs building electricity infrastructure over the next two decades.”

## A Canadian conversation

A dialogue on the need to invest in Canada’s future electricity system has already begun among polit-

icians and stakeholders. Much of the focus is on the challenges—the large investment required; expanding the role of the private sector; reducing regulatory overlap, inefficiencies and costs that can be cleared away in the system; and the need for clearer public communications on investing in our electricity infrastructure.

Expanding this dialogue with Canadians is an imperative. An even cleaner and more reliable power system is achievable if Canadians are willing to make and support the necessary investments.

PIERRE GUIMOND  
editorial@mediaplanet.com

## PROFILE

### CEA

**Canadian Electricity Association (CEA)** members generate, transmit and distribute electrical energy to industrial, commercial, residential and institutional customers across Canada every day. From vertically integrated electric utilities, to power marketers, to the manufacturers and suppliers of materials, technology and services that keep the industry running smoothly—all are represented by this national industry association.

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BARRELS OF POTENTIAL  
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# ETHIOPIAN MUSTARD: A NEW PLAYER IN AVIATION'S CARBON NEUTRALITY



PHOTO: AGRISOMA BIOSCIENCES

## Few industries see the urgency of biofuel research and development as the aviation industry.

The aviation industry generated nearly 650 million tonnes of carbon dioxide last year says Wajid Chishty, research officer at the National Research Council of Canada's Gas Turbine Laboratory, which is part of the Institute for Aerospace Research.

"The (industry) wants to reduce its carbon footprint," says Chishty.

## Reducing the atmospheric impact

With its sights set on carbon neutrality and a 50 percent reduction of greenhouse gases (GHGs) by 2020, it's

no surprise that biofuel development has become a chief concern of the sector.

According to Chishty, the price volatility of crude oil and diversifying fuel sources also play a big role in bio jet fuel development.

In the third quarter of 2011, Air Canada spent \$943 million on fuel.

"This is the largest single expense for the industry," says Chishty.

But reducing the carbon footprint of the industry won't lie in the development of new aircraft technology so much as the bio jet fuel industry's ability to adapt its product to meet the demands of current aircrafts.

"For now, and for the next 20 to 30 years that current aircrafts and the

current aircraft engines are in service, any new fuel that is brought up—biofuel being one of them—have then to meet a specification according to the engines," says Chishty.

At the moment, oils refined from canola and mustard make the most likely candidates for organic-based fuels.

## A new staple

Ottawa-based Agrisoma Biosciences have turned their focus towards Brassica Carinata, an oilseed commonly referred to as Ethiopian mustard (a cousin to the tabletop condiment).

Patrick Crampton, vice president of business and product development for Agrisoma, says, "The aviation industry demands a drop-in solution that meets all the stringent safety standards."

Crampton says the fastest and most sustainable track is developing a crop platform where the oil is non-food and can grow in semi-arid or tough areas. This will prove vital to the economic viability of bio—jet fuel development.

He points to the southern prairies where on any given year there's over five million acres of foul land.

"There is an opportunity to introduce an industrial oilseed crop onto those acres in rotation and improve the overall land use," says Crampton.

ANDREW SEALE

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## NEWS IN BRIEF



**A NEW WAVE**  
The testing of an EnCurrent generator at a Manitoba Hydro facility.  
PHOTO: OREG

# Leading the way in renewable ocean energy

**Five years ago, Canadian interests set out to capture a position among the world leaders in marine renewable energy, by forming the sector association ([www.OREG.ca](http://www.OREG.ca)) to create a place for the industry to emerge—and a market to drive it. The foundation has been set and November 2011 has seen the release of a roadmap that finds Canada in a leadership role.**

Canada has committed more than \$75 million in federal SDTC and ecoEnergy, and provincial support to renewable wave, tidal and in-stream river energy development projects in the last five years; \$100 million will be invested in phase 1 of demonstration in Nova Scotia; installations of technology arrays could see upwards of \$500 million invested in the coming five years.

## A renewed focus

In 2010 to 2011, Canada witnessed a dramatic increase in support for marine renewable energy: plans for

focused feed-in tariffs in Nova Scotia and British Columbia, a resource-development strategy in Quebec, the inclusion of marine renewable energy in federal research and development funding programs and fiscal supports for renewable energy. In July 2011, the Government of Nova Scotia announced its plan to create the "winning conditions" for development of an in-stream tidal energy sector that will serve Nova Scotians for generations to come; an industrial strategy, 65 MW by 2015, another 300 MW in five to 10 years.

The new Roadmap targets 75MW of wave, tidal and river current installation by 2016, 2,000MW in Canada and Canadian businesses involved in 50 percent of world projects by 2030.

## Read more on the web:

The Roadmap is available at: [oreg.ca/web\\_documents/mre\\_roadmap\\_e.pdf](http://oreg.ca/web_documents/mre_roadmap_e.pdf).

CHRIS M CAMPBELL PH. D

Executive Director,  
Ocean Renewable Energy Group  
[editorial@mediaplanet.com](mailto:editorial@mediaplanet.com)



Our turbines are so safe and reliable, you could take them home to meet your mother.

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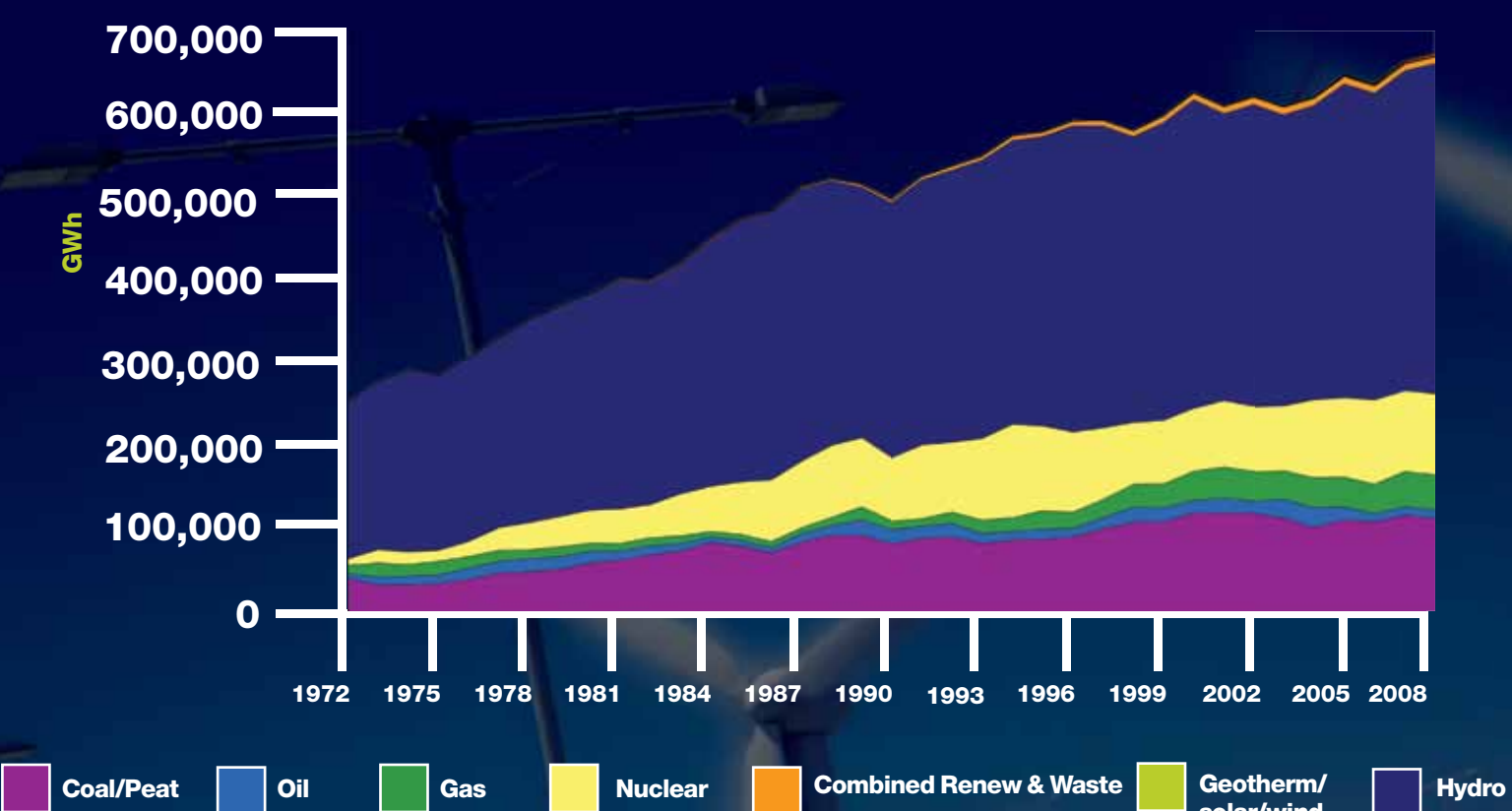


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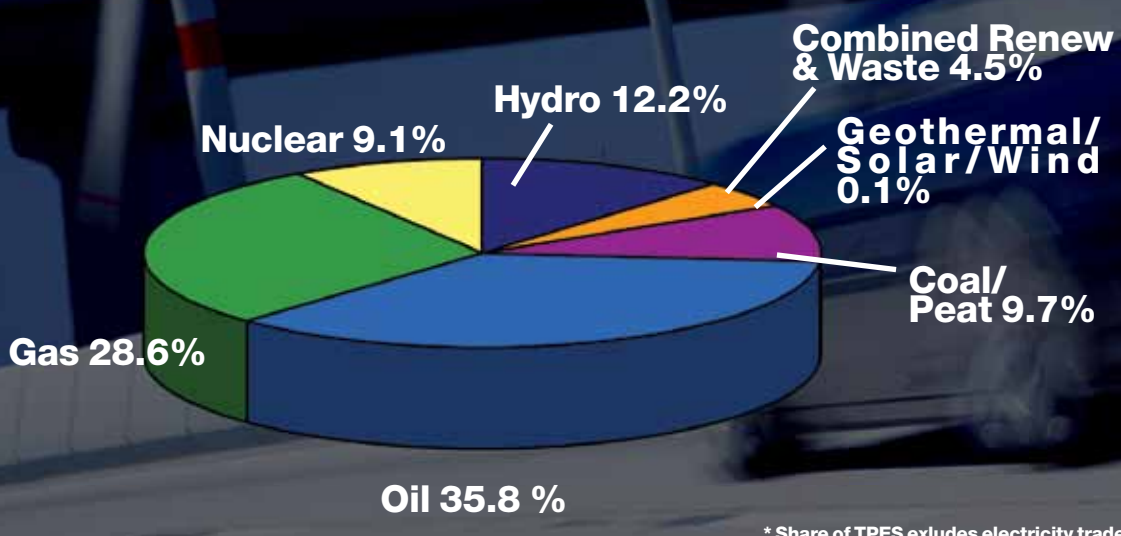
SIXTY PERCENT OF OUR POWER IS GENERATED BY WATERPOWER PLANTS

# ELECTRICITY GENERATION BY FUEL IN CANADA



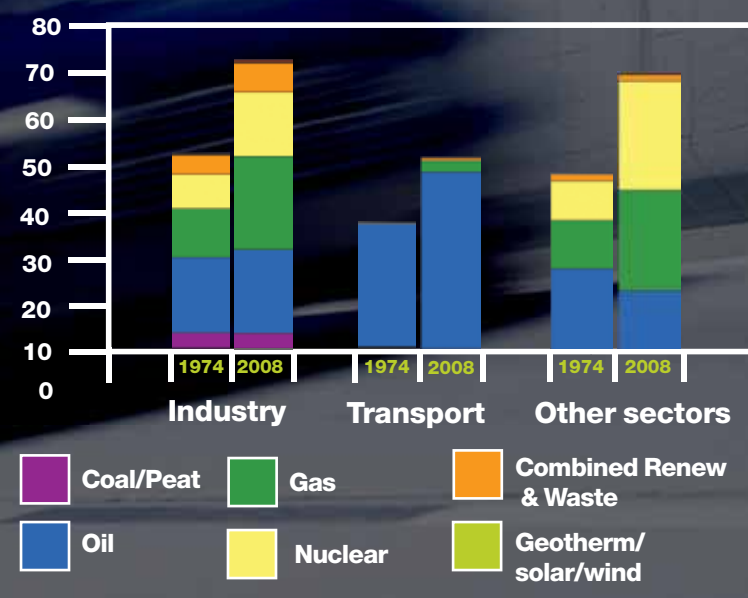
Courtesy of IEA, © OECD/IEA 2010

## SHARE OF TOTAL ENERGY SUPPLY\* IN 2008



\* Share of TPES excludes electricity trade

## BREAKDOWN OF SECTORAL FINAL CONSUMPTION BY SOURCE



In addition to being Canada's largest source of electricity, Hydropower enables the development of other clean energy sources.

Jacob Irving

President, Canadian Hydropower Association



# Hydropower: A true team player

Scoring goals can turn a player into a star. But a truly great player doesn't just score goals. A great player makes their teammates great too. This is exactly what makes hydropower Canada's most valuable player in the clean and renewable energy game. At 60 percent of overall generation, we are already Canada's largest source of electricity. Canadian hydropower has some

of the lowest full life-cycle greenhouse gas emissions and it produces no air pollution. Canada is also the second largest hydropower producer in the world—only China generates more. Hydropower projects could mean more than 125 billion in investments and over a million jobs for Canadians over the next twenty years. What's more, Canada could still more than double its current installed hydropower capacity, as we strive to meet energy demands and reduce environmental impacts.

**Supporting a sustainable nation**  
Canadian hydropower is a clean and renewable electricity source that enables the development of other clean and renewable electricity sources such as wind and solar power. The sun shines and the wind blows with varying intensity which makes wind and solar variable electricity sources. Because water is stored and managed by hydro facilities, hydropower can be ramped up or turned down more quickly than

any other form of generation. This helps make hydropower the most flexible form of electricity generation; allowing it to smooth the production peaks and valleys that wind and solar present to the grid. In this way, hydropower helps maintain reliable and secure electricity supply as newer renewables are introduced.  
**An enviable energy position**  
Because Canada has so much hydropower, integrating more wind and solar can be less challenging than

it might be elsewhere in the world. This increases our ability to add more clean and renewable electricity from more sources.  
Hydropower, wind, solar and all other forms of renewable electricity are playing on the same team, pursuing the common goal of sustainable development. In Canada, hydropower continues to lead the way in the development of clean and renewable electricity.

JACOB IRVING  
editorial@mediaplanet.com

Give the gift of clean energy this holiday season.

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energy for generations

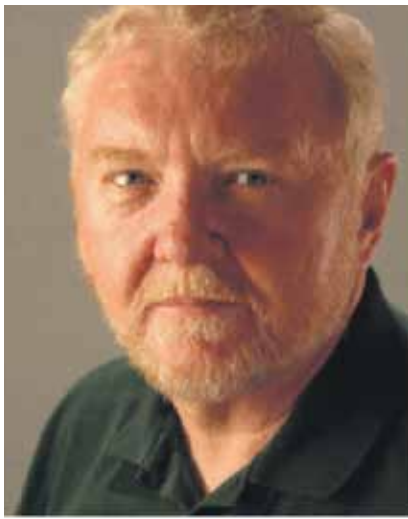




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# It Is Time For A Balanced Approach to Ontario's Energy Policy



**By DON MACKINNON**

President  
Power Workers' Union

With Ontario's election over, our newly elected MPPs have the opportunity to get down to work on fundamental issues critical to the future of our electricity system and economy. These include: the importance of nuclear and biomass generated electricity; sustaining a viable provincially owned transmission company; and, making transparent investments that deliver real economic, environmental and social benefits.

The flaws of Ontario's green energy policies are increasingly obvious: huge subsidies to wind and solar developers paid for by Ontario ratepayers; questionable sustainability of forecasted green jobs; single source contracts that threaten all Ontario exporters with retaliatory trade practices; the cancellation of two gas plants whose locations and justification were ill-considered; hidden costs related to the Clean Energy Benefit and the transmission systems necessary to accommodate wind and solar installations; and, the ignored concerns of rural Ontarians opposed to industrial wind farms.

Ontario's long-term energy plan commits billions of dollars for intermittent wind and solar power and carbon-emitting, price volatile natural gas generation. While it's good news for the big multi-national players already benefitting from Ontario's lucrative green energy incentives, it's an ineffective way to reduce greenhouse gas emissions (GHG), needlessly pushes electricity prices higher, and transfers wealth out of province. As well, Ontario's growing dependence on environmentally questionable U.S. shale gas negatively impacts energy security and exposes Ontarians to higher heating and electricity costs when supplies are short.

There are positive aspects to the plan related to nuclear and biomass fuelled electricity. The plan calls for refurbishing Ontario's existing nuclear fleet and building new CANDU reactors for base-load supply, as well as examining the conversion of existing coal-fuelled stations to biomass and natural gas for peak demand.

3,000 megawatts of supply is scheduled to come off-line by 2020 when the Pickering Nuclear Station closes. Any further delays to the decision to invest in new CANDU reactors will undermine the province's long-term energy security and the competitiveness of Ontario's successful nuclear industry.

For over 47 years, GHG emission-free CANDU reactors have safely and reliably met Ontario's electricity needs 24/7, supplying over 50 per cent of our power today. Ontario, the primary beneficiary of Canada's successful \$6.7 billion a year nuclear industry, hosts most of the 160 supply chain companies, seventy thousand plus high value jobs and R&D activity. Ontario's forestry and agricultural stakeholders, utilities, academics, and private investors support the plan's

biomass initiatives. Unlike intermittent wind and solar, biomass generated electricity is available when needed, and unlike carbon-emitting natural gas does not contribute to the GHG problem. Biomass is an Ontario energy resource that creates jobs in our agriculture, forestry and transportation sector. It's also an opportunity to kick-start a high value bioenergy industry producing new transportation fuels, chemicals and materials.

Linking investments in nuclear and biomass makes even more sense when tied to a plan that encourages the use of zero-emission electric vehicles. British Columbia and Quebec are moving forward with a strategy to provide the necessary infrastructure for electric vehicles. Ontario needs to do the same.

Supporting Ontario's world-class transmission company is also vital. Since 1906, Hydro

One's vast transmission and distribution network has reliably, safely and affordably delivered electricity to Ontario homes and businesses. Dedicated work crews provide quick province-wide response to system outages and large-scale emergencies like the 1998 ice storm. Unfortunately, Ontario's successful transmission model is being subverted under the guise of renewable energy projects, turning the transmission grid into a patchwork of privately owned transmission systems.

Ontarians deserve reliable, secure and environmentally responsible electricity at a price they can afford. Reinvesting in Ontario's electricity assets and existing industries is a better way to keep electricity prices affordable, reduce GHG, and create more sustainable jobs and innovation while keeping the economic benefits here. It's time for a more strategic, balanced approach to energy policy making.

## IT'S ABOUT BETTER USE OF ONTARIO'S ENERGY ALTERNATIVES

Intermittent wind and solar generation backed up by carbon emitting, price volatile natural gas generation will not reduce greenhouse gases (GHG) – but this strategy will needlessly increase electricity prices and push benefits to out of province interests.

**LEVERAGING OUR SUCCESSFUL INDUSTRIES AND THE ASSETS ONTARIANS ALREADY OWN IS A BETTER PLAN.**

Refurbishing existing greenhouse gas emission-free CANDU reactors and replacing those at the end of their operational life with new ones; converting existing coal stations to use our vast supplies of carbon neutral biomass; powering Ontario built zero-emission electric vehicles with this low-carbon electricity; and supporting Ontario's world class transmission company will:

- Secure abundant, reliable, clean and affordable electricity supply
- Achieve greater GHG reductions
- Sustain and create more good jobs
- Keep more economic benefits here in Ontario

Ontarians deserve reliable, secure, and environmentally responsible electricity at a price they can afford.

Now more than ever, Ontario's leadership needs to work together to deliver these results for the people of Ontario.

For more information please go to [www.abetterenergyplan.ca](http://www.abetterenergyplan.ca)

**FROM THE PEOPLE WHO HELP  
KEEP THE LIGHTS ON**

